

2022-2025

# STRATEGIC PLAN

*East Gippsland*  
LANDCARE  
NETWORK INC.



The East Gippsland Landcare Network Inc. (EGLN) is an umbrella organisation for 24 Landcare Groups in the Bairnsdale, Foothills and High Country regions of East Gippsland. These groups cover an area of around 260,000 hectares and comprise close to 700 Landcare Family memberships.

## EGLN's Role – Why are we here?

The Network exists to provide a level of co-ordination and interaction between its members (Landcare Groups in East Gippsland) that brings synergies, cost efficiencies, advocacy, leadership and innovation in East Gippsland.



### Vision

A vibrant and empowered East Gippsland Landcare Network working in partnership to enhance environmental outcomes for the community.

### Values

- Local responses to local needs
- Regional responses to regional needs
- Community leadership and involvement
- Collaboration and partnerships
- Environmental and agricultural stewardship
- Open and transparent communication
- Continuous improvement



### Purpose

To work co-operatively with groups, organisations and individuals who undertake activities within our region to achieve healthy and productive ecosystems. The Network's specific purposes are:

- To act as an umbrella organisation to provide a regional voice on Landcare issues in East Gippsland
- To enhance the natural environment through fostering sustainable resource management.
- To raise awareness of and promote community involvement in Landcare issues and projects.
- To be a recipient of and manage funding for Landcare projects
- To undertake community education activities that promote these purposes



# Strategic Priorities 2022-2025



- ### Key Goals
- Build a Network of Positivity, Tolerance and Respect**
  - Embody L.I.F.E (Landcare is for everyone)**
  - Ensure all have a 'voice'**

- ### Objectives
- Increase social interaction
  - Revisit the Constitution
  - Ensure Code of Conduct followed
  - Demonstrate positive leadership but seek member input to guide decisions.



- ### Key Goals
- Enhance and Maintain Partnerships**
  - Raise External Awareness - Who is Landcare?**
  - Increase Recruitment**

- ### Objectives
- Extend visibility through physical and digital platforms inc. website / social media to reach wider, younger, diverse audience
  - Continue, enhance and extend partnerships with key organisations including schools.
  - Promote diverse opportunities for helping the local environment including citizen science.



- ### Key Goals
- Build Internal Capacity**
  - Build Community Knowledge**
  - Bigger Picture Focus (one environment, every bit helps)**

- ### Objectives
- Increase facilitator presence
  - Investigate new info packs for residents / small property info.
  - Promote results & productivity benefits of practice change.
  - Encourage and undertake biodiversity actions including native plantings on public and private land.

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## Next Steps



1. **Identify champions** to take responsibility for the Strategic Plan who will:
  - drive the vision and support efforts to realise the priorities
  - take responsibility for setting and achieving goal milestones

2. **Ongoing monitoring** (with input from each champion)

- Progress to be tracked and documented at least twice a year at Network Meetings (specific dates to be confirmed)
- A 'traffic light system' to be utilised; Red, Amber or Green for each overall priority and goal
- Brief (200-300 words) summary to be presented on each overall goal and priority:
  - If tracking amber or red - what is the return to green action in the next period?
  - Identify activities that have been undertaken in the last period?
  - Identify any issues or risks arising? - is further support required in terms of people, resources, costs, schedule, or scope?
  - Are there any decisions to be made?
  - What's next? Confirm activities planned for next period.



### Acknowledgement of Country

EGLN acknowledges the Brabralung, Tatungalung and Krauatungalung clans of the Gunnaikurnai people as custodians and traditional owners of the land on which we operate.

We acknowledge that the land was never ceded and we pay our respect to them, their customs, their culture, their elders past and present and to their emerging leaders.